

Exhibition Brochure



THE LUXURY OF CONVENIENCE



Dobsonville
MALL

Background Info

Dobsonville Mall first opened its doors in 1994 and holds the distinction of being the first shopping centre in Soweto. As one of the early developments in the area, the mall has become a key part of the community, offering over 70 stores and an office park. Anchor tenants include Shoprite, Pick n Pay, Boxer, Clicks, MTN, Telkom, and many others. With amenities such as free parking, wheelchair-friendly access, and a convenient taxi rank, Dobsonville Mall continues to be a cornerstone of the community and remains a preferred shopping destination. Currently, the mall serves residents from Jabulani, Fleurhof, Braamfischer, Kagiso, Meadowlands, Mofolo, and Zondi.

Shopper Demographics



LSM
4 - 8



GENDER
FEMALE 62%
MALE 38%



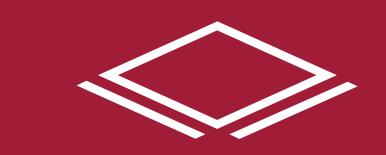
RACE
BLACK 95%
ASIAN 2%
COLOURED 2%
WHITE 1%



LANGUAGE
SETSWANA 55%
XITSONGA 4%
ZULU 41%



76
STORES



26 439 m²
TOTAL SIZE (GLA)

890 000
MONTHLY AVG. FOOT COUNT

Advertising Opportunities



EXHIBITION COURT SPACE



TRADITIONAL MEDIA



OUTDOOR / BILLBOARDS



SOCIAL & DIGITAL MEDIA



CONNECT WAYA-WAYA

ADDRESS

75 Elias Motoaledi Road,
Mmesi Park,
Soweto, 1863

TRADING HOURS

Monday – Friday: 09:00 – 18:00
Saturday: 09:00 – 17:00
Sunday & Public Holidays: 09:00 – 15:00

ANCHOR TENANTS

SHOPRITE

Boxer

Pick n Pay

CLICKS +

MTN

Telkom

Exhibition Court Rates

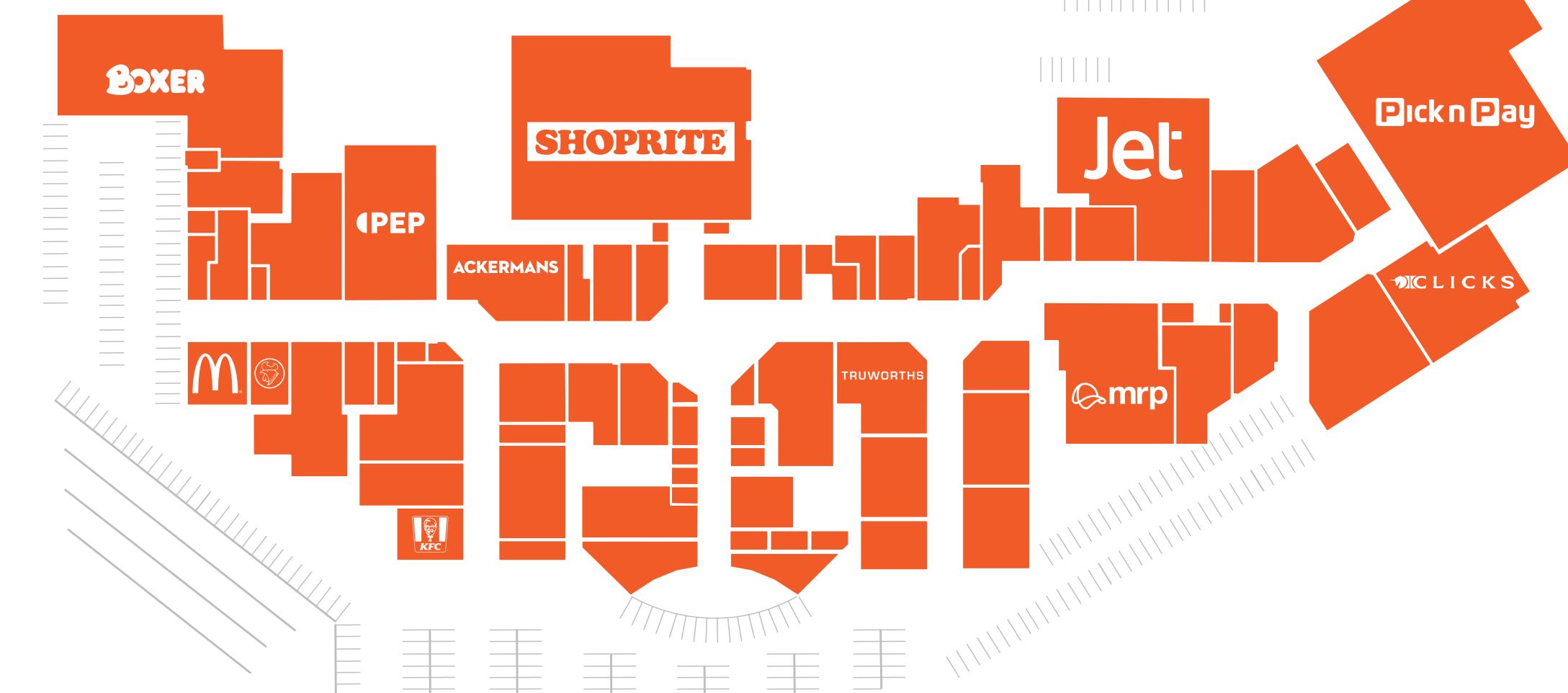
Please note that exhibition rates range from as little as R602 per day. Rates are dependent on the duration of the booking (daily, weekly, and monthly rates can be quoted separately). In addition, rates are subject to the location of the area booked — the busier the area, the more expensive the court. Kindly send an email to dobsonville-exhibitions@mseed.co.za for a tailor-made package.

Exhibition House Rules:

- Set up before 08:45, if not, you will forfeit the day.
- No eating, drinking, smoking, or chewing gum in the exhibition space.
- There must always be an attendant.
- Height restriction of 1.5 metres and 3 metres width restriction.
- Please always keep your space clean and neat.
- No distribution of pamphlets or any other marketing material.
- No exhibition will be permitted if it directly competes with the tenant.
- No exhibitor is allowed to use any retailer trolleys.
- No harassment of shoppers.
- No socialising during the trade.
- Failure to adhere to the regulations will result in the contract being terminated.



Mall Map





Store Directory

AUDIO, ELECTRONIC & CELLULAR

Best Home & Electric
Cash Crusaders
Ghetto Cellular
MTN
Pep Cell
Telkom
Ackermans Connect

BANKS & FINANCIAL SERVICES

Absa
African Bank
Atlas Finance
Capitec Bank
FNB
Nedbank
Old Mutual Finance
Sharp Loans
Standard Bank
Superfast Loans

EYEWEAR & OPTOMETRIST

Dobsonville Optometrist
Dr W.T. Mthembu

CLOTHING

Ackermans
Ambassador
Daniel J
Exact

Faki'zinto

Identity

Jet

John Craig

LEGIT

Markham

Mr Price

Mr Price Kids

Pep

Power Fashion

PQ Clothing

Rage

Skipper Bar

Sportscene

Studio 88

Truworths

Ying Ying Fashion

SPORTS, OUTDOOR & APPAREL

Totalsports

FOOD

Boxer

Butcher Guys Meat & Chicken

Chicken Licken

Debonairs

Fishaways

King Pie

KFC

Liquor City

McDonald's

OBC Chicken

Delicious Fish & Chips

Pick n Pay

Pedros Chicken

Shoprite

Steers

Zanwabo Cakes

OK Furniture

Sheet Street

Top Furniture

MEDICAL SERVICES

Care Kahle
Dr Maoba – Dentist
Dr Feteye – Surgery
Dr TC Moloto – Surgery

SERVICES

Multiserv
Sisonke Funerals
Soweto City Electrical

SPECIALITY

BetSA

HEALTH & BEAUTY

Clicks

Empilweni Pharmacy

Sedgio

HOME & DÉCOR

Pep Home

Lewis

CONTACT DETAILS

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Centre Manager

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