

Exhibition Brochure



THE LUXURY OF CONVENIENCE





Dobsonville
MALL


Background Info


Dobsonville Mall first opened its doors in 1994 and holds the distinction of being the first shopping centre in Soweto. As one of the early developments in the area, the mall has become a key part of the community, offering over 70 stores and an office park. Anchor tenants include Shoprite, Pick n Pay, Boxer, Clicks, MTN, Telkom, and many others. With amenities such as free parking, wheelchair-friendly access, and a convenient taxi rank, Dobsonville Mall continues to be a cornerstone of the community and remains a preferred shopping destination. Currently, the mall serves residents from Jabulani, Fleurhof, Braamfischer, Kagiso, Meadowlands, Mofolo, and Zondi.

Shopper Demographics

- 


LSM
4 – 8
- 


GENDER
FEMALE 62%
MALE 38%
- 


RACE
BLACK 95%
ASIAN 2%
COLOURED 2%
WHITE 1%
- 


LANGUAGE
SETSWANA 55%
XITSONGA 4%
ZULU 41%


Advertising Opportunities

- 

EXHIBITION COURT SPACE
- 

TRADITIONAL MEDIA
- 

OUTDOOR / BILLBOARDS
- 

SOCIAL & DIGITAL MEDIA
- 

CONNECT WAYA-WAYA



76
STORES



26 439 m²
TOTAL SIZE (GLA)



890 000
MONTHLY AVG. FOOT COUNT

ADDRESS	
75 Elias Motsoaledi Road, Mmesi Park, Soweto, 1863	
TRADING HOURS	
Monday – Friday:	09:00 – 18:00
Saturday:	09:00 – 17:00
Sunday & Public Holidays:	09:00 – 15:00

ANCHOR TENANTS



Exhibition Court Rates

Please note that exhibition rates range from as little as R602 per day. Rates are dependent on the duration of the booking (daily, weekly, and monthly rates can be quoted separately). In addition, rates are subject to the location of the area booked — the busier the area, the more expensive the court. Kindly send an email to dobsonville-exhibitions@mseed.co.za for a tailor-made package.

Exhibition House Rules:

- Set up before 08:45, if not, you will forfeit the day.
- No eating, drinking, smoking, or chewing gum in the exhibition space.
- There must always be an attendant.
- Height restriction of 1.5 metres and 3 metres width restriction.
- Please always keep your space clean and neat.
- No distribution of pamphlets or any other marketing material.
- No exhibition will be permitted if it directly competes with the tenant.
- No exhibitor is allowed to use any retailer trolleys.
- No harassment of shoppers.
- No socialising during the trade.
- Failure to adhere to the regulations will result in the contract being terminated.



Mall Map





Store Directory

AUDIO, ELECTRONIC & CELLULAR

Best Home & Electric
Cash Crusaders
Ghetto Cellular
MTN
Pep Cell
Telkom
Ackermans Connect

BANKS & FINANCIAL SERVICES

Absa
African Bank
Atlas Finance
Capitec Bank
FNB
Nedbank
Old Mutual Finance
Sharp Loans
Standard Bank
Superfast Loans

EYEWEAR & OPTOMETRIST

Dobsonville Optometrist
Dr W.T. Mthembu

CLOTHING

Ackermans
Ambassador
Daniel J
Exact
Faki'zinto
Identity
Jet
John Craig
LEGiT
Markham
Mr Price
Mr Price Kids
Pep
Power Fashion
PQ Clothing

Rage
Skipper Bar
Sportscene
Studio 88
Truworths
Ying Ying Fashion

SPORTS, OUTDOOR & APPAREL

Totalsports

FOOD

Boxer
Butcher Guys Meat & Chicken
Chicken Licken
Debonairs
Fishaways
King Pie
KFC
Liquor City
McDonald's

OBC Chicken
Delicious Fish & Chips
Pick n Pay
Pedros Chicken
Shoprite
Steers
Zanwabo Cakes

FOOTWEAR

Shoe World
Side Step
Sneaker Factory

HEALTH & BEAUTY

Clicks
Empilweni Pharmacy
Sedglo

HOME & DÉCOR

Pep Home
Lewis

OK Furniture
Sheet Street
Top Furniture

MEDICAL SERVICES

Care Kahle
Dr Maoba – Dentist
Dr Feteye – Surgery
Dr TC Moloto – Surgery

SERVICES

Multiserv
Sisonke Funerals
Soweto City Electrical

SPECIALITY

BetSA

CONTACT DETAILS

Marketing Manager

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Centre Manager

Thato Matlala:
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Ops Manager:

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